

POWER FOOTBALL AUSTRALIA (NSW) INCORPORATED

Strategic business plan

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President

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Signature page

It is always important to ensure key personnel are committed to the plan. Empower them by encouraging their input into the planning process and signing this signature page once the contents are agreed upon.

The Strategic business plan has been developed, agreed to and signed off by the following stakeholders of Australian Powerchair Football Association.

The Board	Portfolio	Signature
1. Jason Ryan	President	
2. Michael Suffield	Vice President	
3. Alex Reilly	Secretary	
4. Lija Taylor	Treasurer	
5. Mick Waite	Technical Officer	
6. Chris Suffield	Player Representative	
7. Ben Keyte	Board Member	
8. Michelle Ball	Board Member	
9. Rob Vidakovic	Board Member	
10. Sam Jones	Board Member	
11. Chris Turnbull	Board Member	

Executive summary

The business of New South Wales Powerchair Football Incorporated (NSWPFA) is to establish, develop, grow and manage the sport of Powerchair football (soccer) in NSW as an affiliated body of the Australian Powerchair Football Association (APFA) and Football New South Wales (FNSW). This outcome is to be achieved under the guidelines of the national (APFA) and international (FIPFA) ruling bodies' constitutions and guidelines, in conjunction with FNSW & NSWPFA's own constitution and rulings. The establishment of the sport is to be achieved through providing access to the sport via dedicated playing hubs located in Sydney and major regional centres, local clubs and associations that have affiliated with NSWPFA, allowing them to undertake local and regional events where sufficient player numbers allow for a viable competition. The affiliated organisational bodies running these competitions will do so in a manner that will allow seasonal participation for local games, culminating in the opportunity to participate in a state competition. NSWPFA will, to the best of its ability, endeavour to provide the opportunity for participation in peak events, championships and tournaments open to all official state teams and clubs, from local regional events up to and including national competitions and selection opportunities for international representation.

NSWPFA is also charged with the responsibility of assisting APFA & FIPFA in the growth of the sport on the world stage and to support the development of the Asia Pacific Oceania Zone as a competitive collective with its own championship.

The most significant development for the sport has been the developing relationship with Football New South Wales (FNSW), culminating in the official recognition of the sport in NSW by FNSW in 2015. An agreement between the association has been put in place and NSWPFA is focused on maintaining this relationship and growing it further as a very positive outcome for the sport.

The success the sport is currently achieving is largely attributed to the support provided by FNSW and Local Football Clubs, both in assistance of resources, from volunteers to guidance in governance and development of the sport, funding and gift in kind support combined with access to special events & activities, as part of the FNSW family. This assistance has manifested itself as volunteer assistance during major events, marketing material, uniforms for state representation, promotional activity & resources, plus access to special events like Football 4 All and regional sport expo events.

One of the most significant aspects of the FNSW and A-League club involvement is that through their support and involvement, the perceptual understanding that Powerchair Football it is not a regular sport like any other able body sport is being dispelled. That through their interaction with Powerchair Football the barriers of understanding are being brought down and replaced with the identification that those who play are just like anybody else and all they want is access to a regular seasonal activity in a sport, that it is just another version of football and it just so happens that the players have a disability.

The FNSW and NSWPFA relationship is also a leading example of the interaction of the states controlling body for football and Powerchair Football nationally and now a model been promoted by the sport in other states as a positive relationship and something that could be replicated.

Specific events to be targeted and set as goals for NSWPFA to achieve within the next 5 years.

- 2023 - Participate and support FNSW Football 4 All event and development expo activities
 - Develop a 3rd Division of competition to support new players.
 - Hold minimum of 2 development events
 - Help promote the introduction of a fifth team in the NSW Competition.
 - Participate at APFA National Club Championships
 - Assist APFA with hosting FIPFA 2023 World Cup
 - Refresh Logo

- 2024 - Source sponsorship for Junior development program
 - Develop a weekly 3rd Division Competition for new players
 - Participate in the APFA National Club Championships
 - Find Corporate Sponsor for Powerchair Football in NSW
 - Hold a minimum of 2 development events in Regional NSW
 - Participate and support FNSW Football 4 All event and development expo activities
 - Provide equipment and refurbished loan sport powerchairs to increase participation opportunities.
 - Create referee resource pool

- 2025 - Participate in APFA National Club Championships
 - Have players selected for Australian team for 2025 APO Championships
 - Hold a minimum of 2 Development events
 - Actively support the introduction of a 6th Club into the NSW Competition.
 - Have a couple of teams travel interstate to help develop the sport nationally.
 - Participate and support FNSW Football 4 All event and development expo activities

- 2026 - Participate in APFA National Club Championships
 - Have teams travel interstate to help develop the sport nationally.
 - Have players selected for Australian team for 2027 World Cup.
 - Continue to advance sponsorship opportunities
 - Participate and support FNSW Football 4 All event and development expo activities

- 2027 - Participate in APFA National Club Championship
 - Hold a minimum of 2 Development events
 - Have a couple of teams travel interstate to help develop sport nationally.
 - Seek sponsorship.
 - Participate and support FNSW Football 4 All event and development expo activities

Critical success factors and issues facing the organisation.

- Levels of funding
- Corporate governance – role of the board, regions, committees, directors, relationship between Executive and management/staff, reporting lines between Executive/management/committees.
- Volunteers to assist in the running of the organisation and on game day.
- Sport development at local, regional, state and national level
- Marketing and promotion of Sport
- Harmony with other organisations.
- Access to suitable playing facilities.
- Supply of equipment
- Ability to attract new players.
- Ability to affiliate with mainstream organisations.

OUTCOMES

The following outcomes reflect what the sport wants to achieve over the next three (3) years.

- Source suitable funding and support for the sport for ongoing financial security and growth.
- Position sport as a first choice consideration by athletes via a strong market position
- Be recognised as leader in best governance and management.
- Affiliation with the National body of Football Australia
- Participation in the 2026 APO Championships
- Participation in the 2027 World Cup
- Hold a state competition event every year.
- Attend APFA development events and programs.
- Be listed as a recommended choice in all sport access programs for people with disabilities.
- Increase levels of sponsorship and fundraising
- Have effective Governance and management practices in place.
- Have an effective volunteer management plan.
- Develop and provide effective sport education programs for athletes.

Organisation history

Powerchair Football is relatively new to Australia and has no history prior to 2010. It is currently played overseas in 26 countries and continues to grow and is played over 4 continents. North and South America, Europe and the Asia Pacific. The sport grew out of therapy programs for the disabled and has been developing over the last 26 years into a professionally run sport that held its first World Cup in Japan during 2007. The sport now has a ruling international body, the Federation International Power Football Association (FIPFA), based in England with 18 of the 26 countries currently playing being registered members. Additional information on the sport can be found at the following web sites.

<https://fipfa.org/>

<https://nswpfa.org.au/>

<https://www.apfa.org.au/>

Vision of the organisation

Mission statement

It is the mission and hope of NSWPFA Inc, that all persons who use power wheelchairs will have the opportunity to play and experience Powerchair Football. Powerchair Football is a team sport that helps build important qualities in people, such as: teamwork, communication, hard work, perseverance, and good sportsmanship. NSWPFA is also committed to making Powerchair Football accessible to all electric wheelchair users throughout the state of NSW, ensuring the sport is inclusive, safe and community focused.

New South Wales Powerchair Football (NSWPFA) Inc mission is to provide access to the team sport of Powerchair football, a sport for people in wheelchairs that is action packed, fast, safe and fun to play and for spectators, an exciting mix of skill and ability displayed by those participating. That in providing this access, allows the athletes an opportunity to take their sport to higher levels of competition from local events to regional, State, National and International events.

Our motto 'Strive, Dream, Persevere'.

Corporate vision

To be a leading sports provider for athletes with a disability at all levels of involvement and competition. To be recognised as a leading organisation in best practice governance and management. To be considered as a sport of choice for electric wheelchair athletes. To be represented at all levels of competition. To be driven by the needs and wishes of the athletes and members of the association.